**Marketing Assistant**

Our client is an exciting brand owner who works within the beauty sector and due to growth they are looking for a dynamic **Marketing Assistant** to support their marketing team in a variety of key tasks. You’ll assist in developing marketing strategies, conducting market research, and analysing competitor trends to help shape the brand’s success. This role also offers the opportunity to contribute to product development, from launching new products to crafting compelling product copy for web and packaging.

This is a full time Monday to Friday role and is fully office based.

**Key Responsibilities**

* Assist in the development and execution of marketing strategies.
* Conduct market research and analyse industry trends and competitor activity.
* Write engaging product descriptions for both web and packaging.
* Support the coordination and organization of marketing projects.
* Assist in preparing and delivering impactful presentations.

**What We’re Looking For**

* Strong understanding of marketing principles and office management.
* Proficiency in MS Office and general computer skills.
* Excellent communication, organizational, and multitasking abilities.
* Self-motivated, eager to learn, and passionate about marketing.

**What’s in It for You?**

* 22 days holiday + bank holidays (plus an extra day for each full year of service).
* Competitive salary (dependent on experience).
* Exciting work incentives including discounts, vouchers, and more.
* An annual allowance to spend on our products.
* Company pension scheme
* Health & wellness platform

Thank you for taking the time to apply to OPR Resourcing Specialists. If your application is successful you will be contacted within 7 days. We apologise but due to the high volume of applications we receive we are unable to provide feedback on individual CV's.

Please note that by applying for the above job it will be understood that you accept our Terms of Business and Privacy Policy which can be found on our website on the page "Find A Job".